

Marketing Services

 Syncom

Syncom Marketing are an integrated marketing agency. They offer an holistic approach to market research, events, sponsorship and direct marketing.

Verve created a corporate identity for Syncom including stationery, proposal templates and a website.

We worked closely with Syncom to identify what makes them different from their competitors. We created the strapline 'synchronised marketing solutions' to emphasise their name and ethos.

We created an identity to reflect the balance of services that Syncom provide. The styled letter 'o' is a cipher that we have used throughout their identity. Looked at closely, it is a mirror image of two fish circling each other. It is deliberately reminiscent of the ying and yang. We wanted to illustrate the harmony of disparate services in a fast moving sector.

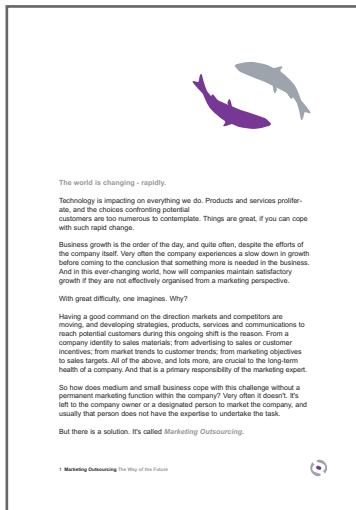
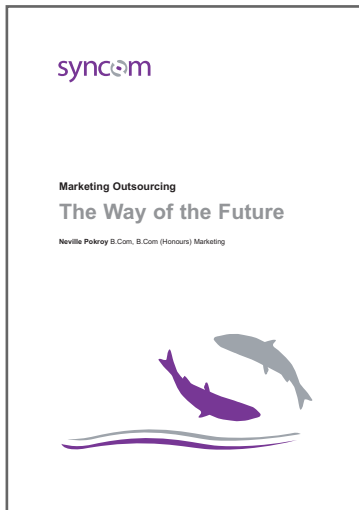
CORPORATE IDENTITY



WEBSITE



PRESENTATION TEMPLATE



STATIONERY

