

Recruitment

Recruit Media

Recruit Media provides a rich resource of creative and management specialists who work across a range of media and new knowledge-based businesses.

Verve have been working with Recruit Media for five years designing their literature, advertising, exhibitions and stationery.

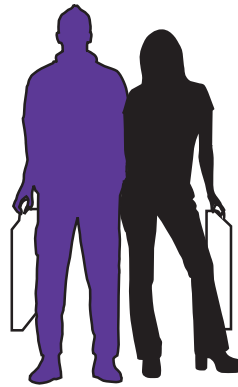
Verve has produced a set of guidelines for Recruit Media to assist the consistent reproduction of their brand:

- Visual Identity -
Corporate Mark, Typography, Colour
- Company Presentation -
Vision, Proposition
- Media pack -
Advertising House Style

Recruitment is all about people. Verve have placed people at the heart of the Recruit Media identity. Previous campaigns for Recruit Media relied upon expensive photography. Illustrations represent great value and can lend a distinctive style to a campaign. Silhouettes in corporate green, purple, black and white are used to illustrate all the marketing materials.

This creates a recognisable style that differentiates Recruit Media from their competitors. The figures are used together with a grid of green tints graduating from solid to white. This is a visual metaphor for the digital world of technology. These two elements embody the Recruit Media statement -

PEOPLE @ THE FRONT OF CREATIVE TECHNOLOGY



STATIONERY

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Talent spotters

Enthusiastic consultants with industry expertise in:

- Design for Print
- New Media
- Editorial
- Search

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INVEST IN PEOPLE

RECS Employment Contributor

NEWSLETTER

Recruit Media Finding, hiring and keeping top talent

RECRUITING IS THE KEY TO BUSINESS SUCCESS

Amidst the gloom and doom and talk of recession, good people management practice can sometimes become a reactive bid to decrease and reduce costs.

Recruit Media is a leading provider of recruitment and HR services. We help organisations to attract, recruit and retain the best talent for their business. Our services include:

- Executive search
- Recruitment process outsourcing (RPO)
- Temporary and contract recruitment
- Recruitment consulting
- HR consulting
- Employee engagement
- Performance management
- Training and development
- Employee relations
- HR compliance
- HR technology

For more information, please contact us at www.recruitmedia.co.uk

Intelligent downsizing

When faced with an exorbitant cash crisis or a tail-off in new business, the natural response is to lay off staff. But you just might be able to avoid this by using a more intelligent approach.

Intelligent downsizing is a process of reducing the number of employees in an organisation while maintaining its core competencies and productivity. It involves a range of strategies, including:

- Identifying and eliminating redundant roles
- Restructuring the organisation
- Outsourcing non-core functions
- Investing in employee training and development
- Offering early retirement packages
- Implementing flexible working arrangements
- Reducing overheads
- Improving operational efficiency

By using these strategies, organisations can avoid the negative impact of mass layoffs and maintain their competitive edge in the market.

Recruitment process outsourcing (RPO)

Recruitment process outsourcing (RPO) is a strategic approach to managing the recruitment process. It involves outsourcing the recruitment function to a third-party provider. RPO can help organisations to:

- Reduce recruitment costs
- Improve recruitment efficiency
- Access a wider pool of talent
- Reduce time-to-hire
- Improve the quality of hires
- Reduce the risk of non-compliance
- Improve the candidate experience

RPO is a growing market, and organisations are increasingly turning to RPO providers to manage their recruitment needs.

Recruit Media Information professionals rise up the value chain

PROFESSORS FOR PEOPLE OF CREATIVE TECHNOLOGY

Corporate Finance Issue

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Getting full value for your dollar

Information managers have very well established reputations for their ability to manage information. But what if they could also manage the value of that information?

Information managers can help organisations to get the most out of their information assets by:

- Identifying and eliminating redundant information
- Restructuring information systems
- Outsourcing non-core information management functions
- Investing in information technology
- Offering early retirement packages
- Implementing flexible working arrangements
- Reducing overheads
- Improving operational efficiency

By using these strategies, organisations can avoid the negative impact of mass layoffs and maintain their competitive edge in the market.

Research Editing Today

Research editing has long been a period of intense change. The traditional model of research editing has been replaced by a more modern, digital model.

Research editing today involves a range of new technologies and processes, including:

- Cloud-based editing tools
- Automated editing software
- Real-time collaboration
- Mobile editing devices
- AI-powered editing assistance
- Enhanced security and access control
- Improved workflow management
- Integration with other business systems

These changes are transforming the research editing industry and creating new opportunities for growth and innovation.

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