

Information Technology

  Randall Lyons

Randall Lyons specialise in information management solutions. Many organisations have a legacy of paper based records that take up space and are awkward to handle. Randall Lyons service will scan the paper based archives and convert the content into searchable data. The data can then be read and searched using on or off-line, browser based, software.

Randall Lyons have a range of services suited to different business sizes. They asked Verve to make their business strategy visible. We advised on the naming of their services to indicate to the clients an obvious hierarchy. Next Verve designed their visual identity. The three consecutive 'l's in Randall Lyons were developed to create an icon in the style of the graphical desktop display of a computer screen. Together they appear as a stack of files which is indicative of their information management service.

The identity has been applied to stationery and marketing material. We then took the concept further and created a series of icons in the style of a desktop display to illustrate the website and make it intuitive to use. We built the graphical interface of the site and worked in co-operation with developers who built the content management software.

CORPORATE MARK

RANDALL LYONS

INFORMATION MANAGEMENT SOLUTIONS

STATIONERY



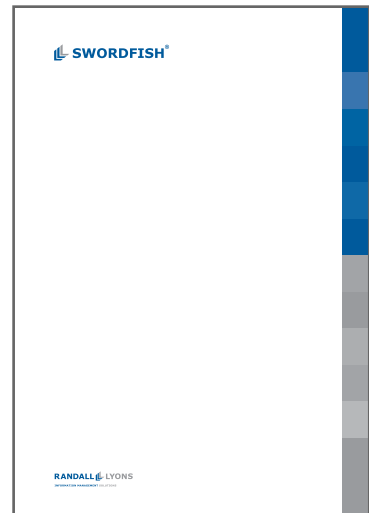
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WEBSITE DESIGN

